

Privacy notice on personal data processing for download the EB GUIDE community edition to Art. 13 of the GDPR

Data controller

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Data protection officer

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Purpose of processing and legal basis

When you download the EB GUIDE community edition, the information you have entered is stored and processed by the data controller. These are essentially your e-mail address, first name, last name, company, your industry and your role. The legal basis for the processing is Art. 6 par. 1 lit. f GDPR. After the download EB will contact you to answer any open questions.

Categories of recipients

Within our company, those departments receive your data that need it to fulfil our contractual and legal obligations. Also, processors used by us (Art. 28 GDPR) may receive data for these purposes. Other forwarding to third parties will only take place if this is necessary for the execution of the contract, if there is a justified interest or a legal or official obligation or if you have given your consent. The following categories of recipients may receive your data:

- IT service provider for maintenance work, website, archiving, e-mail dispatch
- Group companies for the central administration of processes



Data transfer to third countries outside the European Union

A data transfer to third countries (countries outside the European Economic Area - EEA) may occur for internal administrative purposes of customer data within Elektrobit (https://www.elektrobit.com/about/locations/). Within the group each company is bound the by Binding Corporate Rules as safeguard for an appropriate data protection standard. You can obtain a copy of the Binding Corporate Rules by contacting our data protection officer.

Profiling or automated decision making

We partly process your data automatically with the aim of evaluating certain personal aspects (profiling) in order to optimize and personalize our marketing measures. Our offers are thus optimally adapted to your needs.

Your rights

You are entitled to the following rights under Chapter 3 of the DSGVO:

- Right to access You have the right to obtain information about the data stored about you.
- Rectification You have the right to request the correction of inaccurate and incomplete data concerning you.
- Erasure You have the right to demand the deletion of the data stored about you if the legal requirements are met.
- Restriction of processing You have the right to demand the restriction of future data processing under the legal conditions.
- Data portability You have the right to receive data that we have received from you in a common format or to forward it to third parties.
- Objection You have the right to object to any processing based on a legitimate interest for personal reasons. In the case of direct advertising, you have an unlimited right of objection.
- Revocation If you have given us your consent, you can revoke it at any time with effect for the future.
- Complaint You have the right to submit a complaint to a data protection supervisory authority.