



Privacy information - Events

Below you will find information on how Elektrobit handles your data in accordance with Art. 13 of the General Data Protection Regulation - GDPR.

If you have any questions regarding data protection, please contact our data protection officer: MKM Datenschutz GmbH, Äußere Sulzbacher Straße 124a, 90491 Nürnberg, dataprotection@elektrobit.com, +49911669577 0

Purpose of data processing and legal basis:



- We are taking photos and video recordings and publish those for marketing and informational purposes on the company website, intranet and on social media platforms (facebook, twitter, youtube) and similar platforms (Art. 6 (1)(f) GDPR).
Please let our staff know if you do not want to be photographed or contact our data protection officer.
- We storage professional contact data for the purpose of providing information on Elektrobit products and services (advertising). The advertising may be sent by post or electronically by e-mail with the legitimate interest of the person responsible in direct advertising, in case contact data is proved in person (Art. 6 (1)(f) GDPR).

Recipient of the data and transfer to third countries:

Your data will be used within the Elektrobit Group (<https://www.elektrobit.com/about/locations/>) for internal administrative purposes. This may also involve the transfer of data to countries outside the EU. Within the Elektrobit Group, we guarantee an appropriate level of data protection through officially approved and binding internal data protection regulations (BCR - Binding Corporate Rules).

Storage duration:

If no contract is concluded, the data shall be stored for as long as mutual interest in a business relationship is discernible or a customer relationship exists. As a rule, this is no longer the case after five years. The exercise of affected party rights can influence the storage period. In general, data is deleted if it is no longer needed.

Your data protection rights:

Data subjects have the right to obtain information concerning their personal data and to rectification, erasure or limitation of the processing and the right to object (in the case processing is based on Art. 6 (1)(f) GDPR) and the right of data transfer (pursuant to Art. 15, 16, 17, 18, 20, 21 GDPR). The data subjects have the right to complain to a supervisory authority about this processing, Art. 77 GDPR. Automated processing is not conducted and does not result in decisions to the legal or other disadvantage of data subjects (Art. 22 GDPR).

Further information you can finde here (or scan QR code):
<https://www.elektrobit.com/dataprotection-information/>

