



Elektrobit

EB velima // Listen and learn.

**A service that provides customer
satisfaction insights from spoken input.**





- Weekly sentiment overview
- Language distribution
- Search by keyword
- Detailed view of feedbacks
- Classification according to defined categories
- Weekly distribution of categories

- ▶ Define the dashboard according to your own preferences
- ▶ Select any point on the dashboard to get more in-depth information
- ▶ Boolean queries possible („and“, „or“, „not“ operators)

How it works

- ▶ Receive real-time verbal feedback as audio file
- ▶ Speech-to-text transformation in the cloud
- ▶ Classification and machine learning
- ▶ Storage in data warehouse
- ▶ Easy-to-use interactive dashboard with categorized feedback for analysis

Benefits

- ▶ Get the insights you have been looking for directly from your customers
- ▶ Combine their feedback with data you already have for in-depth understanding
- ▶ Save time and money
- ▶ Easy integration into any device (smartphone, head unit, web browser, any point of sales terminal, etc.)

Features

- ▶ Ready-made classification and tagging
- ▶ Customizable feedback dashboard with query capabilities
- ▶ Ability for OEM to add additional encrypted data (e.g. location coordinates, vehicle identification number (VIN), customer contact details, car model, SW version, etc.)
- ▶ Possibility to export into CRM systems
- ▶ Easy client-side integration supported by blue-print code
- ▶ Scalable REST API with device key and secure upload of audio feedback
- ▶ Pay-as-you-use price model

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