



Elektrobit

EB Driving the Future of Software



Elektrobit (EB) Automotive is an industry leading supplier of automotive software and has a proven record in embedded software development for over two decades. As a dedicated partner to the automotive industry, EB provides technologies and flexible software platforms, tools, and services to help automotive manufacturers like BMW, Daimler, Volkswagen, Audi, GM, and Ford to deliver the best products and services in order to meet the needs of drivers.

EB is cooperating with a community of industry leading partners like dSPACE, IBM, Infineon, Microsoft and QNX to build the next generation of smart, flexible and cost efficient automotive software solutions.

EB is actively engaged in the ongoing development of important industry standards like AUTOSAR and NDS. Moreover EB supports all sector-relevant operation systems and industry standards i.e. Windows Embedded, Linux, Functional Safety, Ethernet, FlexRay, MOST, HTML5, GENIVI. EB has a long-standing experience with connected services in safety- and

security-critical environments, ranging from navigation and infotainment to ECU and driver assistance.

In 2014 EB introduced a connected car unit that will knit EB's automotive innovations even more closely together.

EB was also honored by the industry with important awards:

- ▶ Frost & Sullivan "Europe Automotive Telematics Infotainment Product Line Strategy Award"
- ▶ Microsoft Windows Embedded "EMEA Partner Excellence Award"
- ▶ Telematics Update "Best Telematics Safety and Security Award for driver assistance software solutions"
- ▶ Additionally, EB's products and solutions helped our customers to win awards like "amsonline & CHIP readers' choice award" for Audi TT navigation and Telematics Update "Best Navigation Product or Solution Award" for Audis navigation.



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Key facts

- ▶ Business unit head: Alexander Kocher
- ▶ Locations: Head office in Erlangen, Germany. Subsidiaries in:
 - ▶ Germany (Munich, Boeblingen, Brunswick, Ingolstadt, Ulm, Radolfzell am Bodensee)
 - ▶ USA (Farmington Hills/MI, Bothell/WA)
 - ▶ France (Paris)
 - ▶ Austria (Vienna)
 - ▶ China (Shanghai, Beijing)
 - ▶ Japan (Tokio, Nagoya)
 - ▶ Romania (Brasov)
 - ▶ Finland (Oulu)
- ▶ Net sales 2013: EUR 138.3 million, 26% CAGR for the past 9 years
- ▶ Over 1,200 employees
- ▶ Quality management: DIN ISO 9001 certified since 1994, DIN ISO 9001/2000 certified since 2003, SPICE Assessments since 2005
- ▶ Over 70 million vehicles on the road and 1 billion embedded devices, powered by EB

Services

- ▶ Consulting, Project Management and Software Engineering
- ▶ Development and Implementation of Embedded Software

Product Portfolio and Solutions

EB Automotive is putting carmakers in the fast lane with advanced products and solutions, and knowledgeable, global engineering teams for software integration.

- ▶ EB tresos - a product line of tools, basic software and operating systems used in ECUs, based on AUTOSAR and Functional Safety (ISO26262)
- ▶ EB Assist - software solutions for advanced driver assistance systems
- ▶ EB GUIDE - a tool chain for multimodal HMI development for in-vehicle head units, instrument clusters, and head-up displays
- ▶ EB street director - a connected navigation software solution for automotive and consumer markets

Contact us!

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